

Request for proposal (RFP) for intellectual services provider

BEACon Project (Interreg Atlantic Area)

Technopôle Brest Iroise is seeking a service provider to assist in a state-of-the-art review of specific methodologies that are and should be used to support SMEs. This work is an integral part of the European BEACon project (supported by the Interreg Atlantic Area program) led by Munster Technological University (MTU), in which Technopôle Brest Iroise is a partner alongside other European organisation.

1. Technopôle Brest-Iroise

Technopôle Brest Iroise, a non-profit organization, brings together all the region's economic stakeholders, businesses, higher education institutions, universities, research centers, local authorities, professional organizations, and more around a genuine economic approach.

Founded in 1988, Technopôle Brest Iroise mobilizes resources to facilitate each stage of innovative project development, with a clear objective: to foster economic growth and wealth creation within the region.

Together with all the ecosystem's stakeholders, we support the innovation of project leaders and business executives in the region. We develop structuring projects for the region, aiming to raise their profile and enable them to access the local resources they need to develop their innovative projects. These structuring projects, developed in collaboration with all stakeholders in the ecosystem, led to the accreditation of [French Tech Brest Bretagne Ouest](#) and the creation of the [Campus Mondial de la Mer](#). We also manage the [ESA BIC Nord France](#) incubation program. These are ambitious and unifying growth projects that we passionately drive every day.

2. The BEACon Project (Interreg Atlantic Area)

Enterprises in the Atlantic Area, particularly those in the Blue Economy, face challenges in sustainability, digital transformation, and economic resilience. Despite the availability of business support programs, many lack evidence-based methodologies to maximize impact. BEACon (Business Excellence through Atlantic Cooperation) addresses this need by developing an evidence-based toolkit for business advisors, ensuring business support services enhance enterprise success in sectors critical to the Atlantic economy.

Aligned with the Atlantic Action Plan 2.0 and the Green Deal, BEACon fosters transnational collaboration between knowledge centers, businesses, and policymakers.

By supporting experimentation, pilots, and regional economic ecosystems, the project strengthens stakeholder innovation capacity. It equips business advisors with effective strategies for renewable energy, energy efficiency, climate adaptation, and sustainable tourism, key sectors for Atlantic economic diversification.

The overall objective of BEACon is to enhance business support effectiveness through evidence-based, scalable strategies, ensuring SMEs and innovators succeed and adopt sustainable and competitive practices. By improving knowledge transfer and feeding into public policies, BEACon contributes to the long-term economic resilience of the Atlantic Area, benefiting enterprises, policymakers, and regional economic stakeholders.

Duration: 01/10/2025 – 30.03-2028

Lead Partner: Munster Technological University (Ireland)

Partners:

- National Association of Community Enterprise Centres CLG (Ireland)
- UPTec - Associação de Transferência de Tecnologia da Asprela (Portugal)
- Technopôle Brest-Iroise (France)
- Asociación de Industrias de Conocimiento y Tecnología - GAIA - Euskal Herriko Ezagutza eta Teknologia Industrien Elkartea (Spain)

3. Subject of the contract (technical requirements)

The purpose of this service is to provide targeted support to the project partners, especially Technopôle Brest-Iroise, as the lead of Work Package 1 by:

- Conducting and coordinating a structured literature review focused on business advisory interventions, entrepreneurship support models, and evidence-based approaches.
- Reviewing international research, including RCTs, quasi-experimental designs, and behavioral-science-informed interventions.
- Producing a written report (approx. 10–20 pages) summarising findings, themes, and implications aligned with the BEACon WP1 needs analysis.
- Participating in few short alignment meetings with the project team.

The work carried out by the service provider on each of these services will be reviewed by Technopole Brest Iroise as the main beneficiary.

4. Contract duration, and estimated amount

a. Project timeline (indicative dates)

This service is scheduled to be carried out from early February 2026 to April.

b. Estimated amount for the service

The estimated budget for the services outlined in sections (3) and (4a) is €4500 VAT inc. (indicative amount).

5. Expected profile

We are looking for someone with practical experience in providing business advisory services, and who:

- has strong knowledge in the following: entrepreneurship support, methodologies and business support efficacy assessment;
- can communicate in English and contribute to the drafting of documents in English.
- Has a strong understanding of the academic field;

6. Required content for applicant responses

- Business proposal outlining the proposed project methodology and timeline, along with pricing and an indicative number of days, for the following services:
- Bank details (applicants must be able to invoice for their services)
- CV of the applicant (with academic references if possible)

7. Tender timeline and selection criteria

Here is the provisional timeline for the procedure:

Tender publication	January 22, 2026
End of bid submission period	February 05, 2026 (12 :00 CET)
Selection of the service provider and notification of applicant organizations	February 09, 2026

Applications that meet the required and admissible criteria will be reviewed based on the following criteria:

- (70%) Proposal’s quality (the applicant's experience demonstrating the feasibility of the service, and the relevance of the methodology proposed in the application)
- (30%) Price

8. Contact information, and procedures for submitting bids

Offers should be sent directly by email to the following address before **February 05, 2026 at noon (12:00 CET)**: thomas.autret@tech-brest-iroise.fr with the following subject: BEACon – assistance with participation in academic work – *[Name] [Surname]*.

9. Protection and privacy

The processing of data collected during this procedure will be subject to the same rules as those stated in the legal notices, present on the website of Technopôle Brest Iroise here : <https://www.tech-brest-iroise.fr/mentions-legales-5030-0-0-0.html>